Station WVBT-TV NORFOLK, VA.
Advertiser () .AMER 4 JOB SECURITY
Product Americans for Job Se
Estimate# 1251
Buyer Noelle Ramsey
Phone#
Fax#

Agency () CROSSROADS MEDIA
66 CANAL CENTER PLAZA, SUITE 555
ALEXANDRIA, VA 22314
Agency C/P1/P2/E 13/141/1251
Flight Dates 10/23/2012 - 11/01/2012
Hiatus Weeks

Rep Firm
Sales Office () PHILADELPHIA
Salesperson () ANJIE BRADY

Salesperson Phone# 215-567-6005
Salesperson FAX# 215-567-5938

-- CONTRACT COMMENT --

SC=*

-- REMARKS --

THIS IS A NEW CONTRACT
TOTAL 18,770
PLS CONFIRM ASAP
THANKS,ANGELA

LT	Ln	Day	Time	Program	Len	Rate	Dates	Spots/Week	# of Weeks	Total Spots	Total Cost	Daypart
	1	TU	8A-9A	DAILY BUZZ 3	:30	$40.00	10/23-10/23	1	1	1	$40.00	
Rating: 0.3												
	2	W	8A-9A	DAILY BUZZ 3	:30	$40.00	10/24-10/24	1	1	1	$40.00	
Rating: 0.3												
	3	TH	8A-9A	DAILY BUZZ 3	:30	$40.00	10/25-10/25	1	1	1	$40.00	
Rating: 0.3												
	4	F	8A-9A	DAILY BUZZ 3	:30	$40.00	10/26-10/26	1	1	1	$40.00	
Rating: 0.3												
	5	M	8A-9A	DAILY BUZZ 3	:30	$40.00	10/29-10/29	1	1	1	$40.00	
Rating: 0.3												
	6	TU	8A-9A	DAILY BUZZ 3	:30	$40.00	10/30-10/30	1	1	1	$40.00	
Rating: 0.3												
	7	W	8A-9A	DAILY BUZZ 3	:30	$40.00	10/31-10/31	1	1	1	$40.00	
Rating: 0.3												
	8	TH	8A-9A	DAILY BUZZ 3	:30	$40.00	11/01-11/01	1	1	1	$40.00	
Rating: 0.3												

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	9	SU	10A-11A	FOX NWS SUNDAY	:30	$150.00	10/28-10/28	1	1	1	$150.00	
Rating: 0.7												
	10	TU	10A-11A	MILLIONAIRE/MILLIONAIRE B	:30	$100.00	10/23-10/23	1	1	1	$100.00	
Rating: 0.9												
	11	W	10A-11A	MILLIONAIRE/MILLIONAIRE B	:30	$100.00	10/24-10/24	1	1	1	$100.00	
Rating: 0.9												
	12	TH	10A-11A	MILLIONAIRE/MILLIONAIRE B	:30	$100.00	10/25-10/25	1	1	1	$100.00	
Rating: 0.9												
	13	F	10A-11A	MILLIONAIRE/MILLIONAIRE B	:30	$100.00	10/26-10/26	1	1	1	$100.00	
Rating: 0.9												
	14	M	10A-11A	MILLIONAIRE/MILLIONAIRE B	:30	$100.00	10/29-10/29	1	1	1	$100.00	
Rating: 0.9												
	15	TU	10A-11A	MILLIONAIRE/MILLIONAIRE B	:30	$100.00	10/30-10/30	1	1	1	$100.00	
Rating: 0.9												
	16	W	10A-11A	MILLIONAIRE/MILLIONAIRE B	:30	$100.00	10/31-10/31	1	1	1	$100.00	
Rating: 0.9												
	17	TH	10A-11A	MILLIONAIRE/MILLIONAIRE B	:30	$100.00	11/01-11/01	1	1	1	$100.00	
Rating: 0.9												
	18	TH	8P-9P	X-FCTR-THU-FOX	:30	$2,500.00	10/25-10/25	1	1	1	$2,500.00	
Rating: 6.4												
	19	SU	9P-10P	FAMILY GUY-FOX/AVG. ALL WKS	:30	$1,200.00	10/28-10/28	1	1	1	$1,200.00	
Rating: 2.5												

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	20	TU	10P-1045P	AVG. ALL WKS<	:30	$1,200.00	10/23-10/23	1	1	1	$1,200.00	
Rating: 4.4												
	21	W	10P-1045P	AVG. ALL WKS<	:30	$1,200.00	10/24-10/24	1	1	1	$1,200.00	
Rating: 4.4												
	22	TH	10P-1045P	AVG. ALL WKS<	:30	$1,200.00	10/25-10/25	1	1	1	$1,200.00	
Rating: 4.4												
	23	F	10P-1045P	AVG. ALL WKS<	:30	$1,200.00	10/26-10/26	1	1	1	$1,200.00	
Rating: 4.4												
	24	M	10P-1045P	AVG. ALL WKS<	:30	$1,200.00	10/29-10/29	1	1	1	$1,200.00	
Rating: 4.4												
	25	TU	10P-1045P	AVG. ALL WKS<	:30	$1,200.00	10/30-10/30	1	1	1	$1,200.00	
Rating: 4.4												
	26	W	10P-1045P	AVG. ALL WKS<	:30	$1,200.00	10/31-10/31	1	1	1	$1,200.00	
Rating: 4.4												
	27	TH	10P-1045P	AVG. ALL WKS<	:30	$1,200.00	11/01-11/01	1	1	1	$1,200.00	
Rating: 4.4												
	28	TU	1045P-11P	SPORTSWRAP M-F/AVG. ALL WKS	:30	$600.00	10/23-10/23	1	1	1	$600.00	
Rating: 2.5												
	29	W	1045P-11P	SPORTSWRAP M-F/AVG. ALL WKS	:30	$600.00	10/24-10/24	1	1	1	$600.00	
Rating: 2.5												
	30	TH	1045P-11P	SPORTSWRAP M-F/AVG. ALL WKS	:30	$600.00	10/25-10/25	1	1	1	$600.00	
Rating: 2.5												

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	31	M	1045P-11P	SPORTSWRAP M-F/AVG. ALL WKS	:30	$600.00	10/29-10/29	1	1	1	$600.00	
Rating: 2.5												
	32	TU	1045P-11P	SPORTSWRAP M-F/AVG. ALL WKS	:30	$600.00	10/30-10/30	1	1	1	$600.00	
Rating: 2.5												
	33	W	1045P-11P	SPORTSWRAP M-F/AVG. ALL WKS	:30	$600.00	10/31-10/31	1	1	1	$600.00	
Rating: 2.5												
	34	TH	1045P-11P	SPORTSWRAP M-F/AVG. ALL WKS	:30	$600.00	11/01-11/01	1	1	1	$600.00	
Rating: 2.5												

---REPORT TOTALS---

Report Totals: 34 / $18,770.00

---SALES MONTHLY TOTALS---

Oct 12: 18 / $11,010.00 Nov 12: 16 / $7,760.00

Sales Totals: 34 / $18,770.00
Station Totals: 34 / $18,770.00
Lines not sent/rcld/rtrn: 0 / $0.00

---COMPETITIVE---

Market Totals	$375,400	CATV	0%	WAVY	28%	WGNT	2%	WPXV	0%	WTKR	27%
		WTVZ	3%	WVBT	5%	WVEC	35%				

---COMPETITIVE COMMENTS---

COMPETITIVE IS ESTIMATED

Books	NOV10, MAY11, ENOV11
Demos	RA35+

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--- CREDIT RISK ---

CASH IN ADVANCE